

**OPEN CALL FOR TEACHERS**  
**TYPE DESIGN INTENSIVE DAYS**  
**17. – 19.12.2018**  
**Lahti Institute of Design, Finland**

Dear colleagues,

We would like to invite you to teach basics of type design for our 2<sup>nd</sup> year graphic design students in December at our brand new campus.

The course is divided into three parts:

**PART 1+2 (LECTURER = ME)**

Students will gain knowledge on readability/legibility theory and nuances of applied advanced typography. Students will apply theory and knowledge in an expressive and experimental way by creating a typographical artwork/installation on the theme 'Alternative futures', combining typography with poetry and art.

**PART 3 TYPE DESIGN (VISITING LECTURER = YOU)**

Best practices and basic skills needed in drawing type in a type design software will be introduced on three intensive days.

The students

- know how to design and create a typeface
- know how to operate type design software (Glyphs)
- know how to describe the requirements for a feasible typeface

The aim is to teach students basic skills in understanding how letters are formed, how to vectorise them and spark their imagination and passion in what possibilities lie in type design. They have no previous experience with type design.

**Academic hours and workload**

3 days, 7 hours of teaching from 9 AM-16 PM, including lunch.

**Funding**

We hope you apply for Erasmus+ and CIRRUS grants.

We would love to welcome you in our creative community and are looking to build longstanding relationships.

Institute of design will help you find accommodation, and we will be here to help you set up classes and provide any extra support you may need.

Please get back to me **before 5th November 2018**.

Thanks!

Best,

*Marion Robinson*



More information on the course and graphic design department:  
Marion Robinson  
Senior Lecturer, Graphic Design | Visual Communication  
marion.robinson@lamk.fi