



Date: January 2019

Application for Cirrus Board Membership 2019-2022

With this motivation letter I hereby apply to serve on the Cirrus Board for a 3rd term for 2019-2022.

I have had the pleasure of being Member of the Board for 2 terms already and have worked closely with the Board and the secretariat and I find the work extremely interesting and important.

I have a great wish to be part of further developing Cirrus into an organisation that ensures design and designers, an even greater impact on international, national and local issues.

Cirrus is an organisation characterised by a friendly and informal atmosphere balancing the fact that our size calls for more transparent decisions and procedures. In the Board we have focused on developing new and clear procedures for e.g. elections, new memberships and overview of our different institutions through surveys.

In addition, we have worked strategically with our internal communication with a focus on the outcome of our yearly Cirrus meetings. We have worked on the development of a Cirrus Summer School which we hope is a new initiative that has come to last and also strengthening the Cirrus Teacher Meetings.

We have also had a focus on Impact. Sharing our experiences of how to influence the business community and political decision-makers. What does it require of our leadership, individually and collectively? What is necessary in our curriculum for educating our students within entrepreneurship and understanding the market forces, what do we already do and which steps are important to make. And with whom should we collaborate. This is an extremely important area and we will continue to focus on this.

Cirrus is developing into a strong community building on the long tradition of community thinking. We are building new areas of knowledge sharing opening up to sharing ideas and ways of working e.g. concerning extern accreditation boards. Furthermore, new projects where we invite each other to participate in projects that characterise the institutions individually. As an example when our institution conduct a project in Ghana the other Cirrus institutions are welcome to join, or when Lapland works with reindeers, we are all invited.

If I become re-elected, I will focus on further development of the above matters. Cirrus' strength is the internal collaboration. Our institutions are characterised by in some of the countries being the only institution, in other countries there are only a very few sister schools. By strengthening our internal communication and participation we will have lots of sister schools where knowledge sharing will strengthen our education. My focus is to make sure that Cirrus stays as this nice family but also make sure that we strengthen our network as we through it can make our students even better designers.



We have achieved a great deal, but there is still a lot to do. And I would be very pleased to take part in this development.

My Competences and Background

Education:

1989 Textile Designer from Kunsthåndværkerskolen i Kolding

Work:

2016 - Director of Facilities and Student Recruitment, Prorector and Member of the Rectorate, Design School Kolding

2013 - Member of the Cirrus Board

2006 – 2016 - Head of Education, Prorector and Member of the Rectorate, Design School Kolding

2011-2008 – Head of Institute for Fashion & Textile, Design School Kolding

2000-2001 - Head of Textile Department, Design School Kolding

1998-2000 - Teacher, Design School Kolding

1997-2000 – Workshop Assistant, Design School Kolding

1992-1996 – Designer at Dansk Transfertryk A/S

1990-1991 - Industrial Designer for Kompan Multikunst

Design School Kolding

Since 2006, I have been Head of Education at Design School Kolding. We are not a large school but we offer a number of design programmes on BA, MA and PhD levels.

Our three strategic focus areas are Design and Play (among others together with LEGO), Design and Well-being (together with many public institutions), and Design and Sustainability (together with different private companies). Our values are social inclusion, cultural diversity and sustainability. The school has an extensive portfolio of business collaborations, and within the last four years, we have trained almost 600 small and medium-sized companies in how to apply design methods to their business. Internationalisation is another focus area for us. We require all of our students to complete part of their training outside Denmark, which is why we have set up outposts in Shanghai and Kumasi, Ghana.

Design School Kolding has a great deal of experience in engaging in political decision-making processes, because different Danish governments have wanted to integrate design further in the development of society (but in Denmark too, this integration is happening at a slow pace). Design School Kolding has been one of the main drivers in a regional and local venture that makes design the focal point of growth and development.



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During my time in Cirrus, I have learned so much. I hope and wish to serve as a Board Member for a 3rd term. Together with all you engaged Cirrus members, I would like to continue creating the best possible basis for the design education, profession and designers to be recognised as an important part of our surrounding society.

Best regards,

Lone Dalsgaard André
Prorector and Member of the Rectorate
Design School Kolding
ida@dskd.dk

Endorsement of Candidacy to the Cirrus Board for Lone Dalsgaard André

As Rector of Design School Kolding it is with great pleasure that I write this letter of endorsement for Lone Dalsgaard André's candidacy as Member of the Cirrus Board for the 3rd period 2019-2022. I also confirm that Design School Kolding will be responsible for and cover the expenses connected to Lone Dalsgaard André's work as a Cirrus Board member.

Lone Dalsgaard André has served as Member of the Board and Head of the Board for two periods. During this time she has shown strategic and great leadership focusing on the development of the network.

With Lone's background as designer, teacher, and member of our Rectorate and through her results during her two terms as Board Member I am convinced that Lone Dalsgaard André will be able to address the future strategic development of the Cirrus Network on many levels in her 3rd term.

Best regards,

Elsebeth Gerner Nielsen
Rector
Design School Kolding